



climatecon2018.org

ClimateCon 2018 Overview

As of 1/14/2018 (subject to change)

OVERVIEW

ClimateCon 2018 is a project of The Collider, a nonprofit innovation center focused on catalyzing market-driven solutions – and business opportunities – related to a changing climate. The organization's world-class headquarters are located in the heart of Asheville, North Carolina, a vibrant mountain town with a developing reputation as "Climate City." Asheville is also the home of NOAA's National Centers for Environmental Information, a division of the U.S. Department of Commerce, housing the world's largest collection of climate, weather, and environmental data.

ClimateCon 2018 features:

- **The Business of Climate Forum – March 19-21:** An exceptional opportunity for entrepreneurs and forward-thinking organizations (see *agenda attached*).
- **The Summit for Emerging Climate Leaders – March 19:** An interactive one-day symposium for undergraduates and young professionals – the next generation of climate leaders.
- **The Climate Solutions Showcase – March 20:** An evening event providing the opportunity to interact with world-class entrepreneurs, innovators, and climate experts as they demo their products and services available for commercial application.
- **The Climate City Experience – March 16-25:** 10 full days of an immersive experience for all conference attendees to enjoy iconic Asheville, North Carolina, with optional associated events and activities hosted by the breweries, restaurants, galleries, attractions, and other organizations in "Climate City."

BUSINESS OPPORTUNITY

As a nonprofit innovation center focused on catalyzing solutions for climate change, The Collider's goal is to help attendees recognize not just the need to act on climate, but to understand the business opportunity in climate change solutions. We are convening climate, business, and government thought leaders at this conference to move the needle on the development of data-driven climate solutions.

CONNECTIONS

Attendees at this conference will hear from other business leaders about how they are using climate products and services. We aim to connect supply and demand – industries who need climate solutions and the innovators who are developing them. Members of The Collider and other partners here in "Climate City," Asheville, North Carolina, are some of those innovators.

Hosted by:



1 Haywood Street, Suite 401 | Asheville, North Carolina 28801
+1 828-CLIMATE | info@thecollider.org



AGENDA: THE BUSINESS OF CLIMATE FORUM

**All events held at The Collider in downtown Asheville, unless otherwise noted.*

**All panels are currently under development – more speakers to be added.*

Monday, March 19, 2018

5:00PM – 7:00PM

Opening Reception

Keynote Speaker: John Frey, IT Efficiency and Sustainability, Hewlett Packard

Tuesday, March 20, 2018

7:45AM – 8:30AM

Breakfast & Networking

8:30AM – 9:00AM

Day One Kickoff & Sponsors

9:00AM – 9:40AM

Climate Change's Impact on Business Continuity

Gregory Lowe, Global Head of Adaptation & Resilience, Aon

9:40AM – 10:30AM

Climate Data & Information Panel

Hosted by NOAA National Centers for Environmental Information

- Mary Wohlgemuth, Director, National Centers for Environmental Information
- Michael Tanner, Director, Center for Weather and Climate, NCEI
- Carl Schreck, Researcher, NC State Cooperative Institute for Climate and Satellites

10:30AM – 10:50AM

Coffee & Connections

10:50AM – 11:20AM

Public & Private Sector Applications of Climate Data

- Amanda Rycerz, Climate Risk Analyst, Acclimatise
- Aaron Mackey, NASA DEVELOP Center Lead

11:20AM – 11:40AM

Sustained National Climate Assessment

Katharine Jacobs, Director, Center for Climate Adaptation Science & Solutions, University of Arizona

11:40AM – 12:00PM

From Theory to Market Solutions

Ria Persad, CEO & Founder, StatWeather Inc.

12:00PM – 1:00PM

Lunch & Networking

Sponsored by Celine & Company

1:00PM – 2:00PM

Financing for Climate Resilience

Hosted by The Climate Service

- Stacy Swann, Climate Finance Advisors
- Steve Wilson, The Climate Service
- Jay Koh, The Lightsmith Group (invited)

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|-----------------|--|
| 2:00PM – 2:50PM | Talk Title: TBD <i>Paul Walsh, Director, Weather Strategy, IBM Global Business Services/The Weather Company</i> |
| 2:50PM – 3:10PM | Coffee & Connections |
| 3:10PM – 4:10PM | Market Solutions for Community Resilience: What Can Business Learn from Cities? <i>Hosted by UNCA's National Environmental Modeling & Analysis Center</i> <ul style="list-style-type: none"> - <i>James Fox, Director, National Environmental Modeling & Analysis Center</i> - <i>Amber Weaver, Sustainability Director, City of Asheville</i> - <i>Megan Anderson, Sustainability Director, City of Raleigh (invited)</i> - <i>TBD, City of Tallahassee (invited)</i> |
| 4:10PM – 4:40PM | Market Forces, Urban Environments, & Climate Change <i>Joe Minicozzi, Principal, Urban3</i> |
| 4:40PM – 5:00PM | Closing Remarks |

Evening Reception

Sponsored by the Economic Development Coalition of Asheville – Buncombe County

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| 5:00PM – 5:30PM | Transportation to Highland Brewing Company <i>Sponsored by Gray Line Trolley</i> |
| 5:30PM – 6:15PM | Food Trucks & Open Bar |
| 6:15PM – 7:00PM | Keynote: The Case for Meaningful Action on Climate Change <i>Auden Schendler, VP of Sustainability, Aspen Ski Co</i> |
| 7:00PM – 8:00PM | Climate Solutions Showcase <i>Interact with world-class entrepreneurs, innovators, and climate experts as they demo their products and services available for commercial application.</i> |
| 8:00PM – 9:00PM | Transportation back to downtown Asheville |

Wednesday, March 21, 2018

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| 7:45AM – 8:30AM | Breakfast & Networking |
| 8:30AM – 8:35AM | Day Two Kickoff |
| 8:35AM – 9:10AM | Project Drawdown: 100 Solutions to Reverse Global Warming <i>Katharine Wilkinson, Senior Writer, Project Drawdown</i> |
| 9:10AM – 9:30AM | Talk Title: TBD <i>TBD</i> |

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| 9:30AM – 10:30AM | Climate Change's Impact on Reputation, Branding, & Perception <ul style="list-style-type: none"> - Josh Dorfman, Director of Entrepreneurship, Venture Asheville - Lara Dickinson, Co-Founder, The Climate Collaborative - Roian Atwood, Director of Sustainability, VF Jeanswear - Liza Schillo, Climate Program Manager, Levi Strauss |
| 10:30AM – 10:50AM | Coffee & Connections |
| 10:50AM – 11:30AM | Business Case for Sustainability – Climate Take Back Erin Meezan, Chief Sustainability Officer, Interface |
| 11:30AM – 12:10PM | A User's Perspective on Need, Communication, and Application David Behar, Climate Program Director, San Francisco Public Utilities Commission |
| 12:10PM – 1:00PM | Lunch & Networking Sponsored by Twisted Laurel |
| 1:00PM – 2:00PM | Optimizing Business for a Changing Climate Hosted by Climate Optimize, Inc. & Infrastructure Services Group, LLC <ul style="list-style-type: none"> - Tom Barr, CEO, Infrastructure Services Group; Chairman & CEO, Climate Optimize - Louis J Grabowsky, Co-Founder & Managing Director, Juniper Capital Management - Isaac Pino, CPA, Partner & Investment Advisor, Huckleberry Capital Management - Anne Waple, CEO & Founder, Studio 30K; VP, Climate Optimize |
| 2:00PM – 2:30PM | Catchbox Debrief & Coffee Break |
| 2:30PM – 4:00PM | Climate Change & Business Opportunity: Panel & Breakout Hosted by Tipping Point Renewables <ul style="list-style-type: none"> - Michael Shore, CEO, Tipping Point Renewables - Robert Sipes, VP Western Carolinas Modernization, Duke Energy - John Frey, IT Efficiency & Sustainability, Hewlett Packard - TBD, Borg Warner (invited) |
| 4:00PM – 4:30PM | Closeout & Remarks |
| 4:30PM – 6:00PM | Closing Reception |

Planning your stay?

ClimateCon 2018 is partnering with Explore Asheville to bring you fantastic hotel rates for downtown Asheville and beyond. Visit climatecon2018.com to learn more.

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